

**UNITED STATES DISTRICT COURT
DISTRICT OF NEVADA**

FEDERAL TRADE COMMISSION,

Plaintiff,

v.

IVY CAPITAL, INC., *et al.*,

Defendants, and

CHERRYTREE HOLDINGS, LLC, *et al.*,

Relief Defendants.

) Case No. 2:11-cv-00283-JCM-
) GWF

) **STIPULATED FINAL**
) **JUDGMENT AND ORDER**
) **FOR PERMANENT**
) **INJUNCTION AND**
) **MONETARY RELIEF**

Plaintiff, the Federal Trade Commission (the “FTC” or the “commission”), filed a complaint for permanent injunction and other equitable relief, including redress to consumers and disgorgement of ill-gotten gains (the “complaint”), pursuant to Sections 13(b) and 19 of the Federal Trade Commission Act (the “FTC Act”), 15 U.S.C. §§ 53(b) and 57b, and the Telemarketing and Consumer Fraud Abuse Prevention Act (the “Telemarketing Act”), 15 U.S.C. §§ 6101-6108. The FTC and defendants Enrich Wealth Group, LLC (“EWG”) and Joshua F. Wickman (“Mr. Wickman”), by and through their counsel, hereby stipulate to the entry of, and request the court to enter, this stipulated final judgment and order for permanent injunction and monetary relief (“order”), to resolve all matters of dispute between them in this action.

THEREFORE, IT IS HEREBY ORDERED, ADJUDGED, AND DECREED as follows:

FINDINGS

1. This is an action by the commission instituted under Sections 13(b) and 19 of the FTC Act, 15 U.S.C. §§ 53(b) and 57b, and the Telemarketing Act, 15 U.S.C. §§ 6101-6108. The commission has authority to seek the relief contained herein;
2. The complaint states a claim upon which relief may be granted under Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), and the FTC's trade regulation rule entitled the Telemarketing Sales Rule (the "TSR"), 16 C.F.R. Part 310;
3. This court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331, 1337(a), and 1345, 15 U.S.C. §§ 45(a), 53(b), 57b, 6102(c), and 6105(b);
4. Venue is proper in this district under 28 U.S.C. § 1391(b) and (c), and 15 U.S.C. § 53(b);
5. The activities of EWG and Mr. Wickman (collectively, the "settling defendants") as alleged in the commission's complaint are in or affecting commerce, as "commerce" is defined in Section 4 of the FTC Act, 15 U.S.C. § 44;
6. The settling defendants have entered into this order freely and without coercion, and they acknowledge that they have read the provisions of this order, understand them, and are prepared to abide by them;
7. The FTC and the settling defendants, by and through their counsel, have agreed that the entry of this order resolves all matters in dispute between them arising from the complaint up to the date of entry of this order;
8. This order is for settlement purposes only and does not constitute and shall not be interpreted to constitute an admission by the settling defendants or a finding that the law has been violated as alleged in the complaint, or that the facts alleged in the complaint, other than the jurisdictional facts, are true;

9. The settling defendants waive all rights to seek appellate review or otherwise challenge or contest the validity of this order. The settling defendants further waive and release any claim they may have against the FTC, its employees, representatives, or agents concerning the prosecution of this action to the date of this order;
10. The settling defendants agree that this order does not entitle them to seek or obtain attorneys' fees as a prevailing party under the Equal Access to Justice Act, 28 U.S.C. § 2412, concerning the prosecution of this action to the date of this order. Each settling party shall bear its own costs and attorneys' fees; and
11. Entry of this order is in the public interest.

DEFINITIONS

For the purpose of this order, the following definitions shall apply:

1. **“And”** and **“or”** shall be understood to have both conjunctive and disjunctive meanings.
2. **“Asset”** means any legal or equitable interest in, right to, or claim to, any real, personal, or intellectual property including, but not limited to, chattel, goods, instruments, equipment, fixtures, general intangibles, effects, leaseholds, contracts, mail or other deliveries, shares or stock, securities, inventory, checks, notes, accounts, credits, receivables (as those terms are defined in the Uniform Commercial Code), cash, trusts, including but not limited to asset protection trusts, and reserve funds or other accounts associated with any payments processed on behalf of any defendant, including, but not limited to, such reserve funds held by a payment processor, credit card processor, or bank.
3. **“Assisting others”** includes, but is not limited to, providing any of the following goods or services to another entity: (1) performing customer service functions,

1 including, but not limited to, charging consumers for products or services, or
2 receiving or responding to consumer complaints; (2) drafting or providing, or
3 arranging for the drafting or provision of, any promotional material; (3) providing
4 names of, or assisting in the generation of, potential customers; (4) performing
5 promotional or marketing services of any kind, or recruiting affiliates; or (5)
6 processing credit and debit card payments.

7 **4. "Business coaching program"** means any program, plan, product, or service,
8 including, but not limited to, those related to work-at-home-opportunities, that is
9 represented, expressly or by implication, to train or teach a participant or purchaser
10 how to establish a business or earn money or other consideration through a business.
11 "Business coaching" shall not include providing services other than training or
12 teaching, including, but not limited to, website design and search engine optimization.

13 **5. "Commission" or "FTC"** means the Federal Trade Commission.

14 **6. "Corporate defendant"** means Enrich Wealth Group, LLC and its successors, assigns,
15 affiliates or subsidiaries.

16 **7. "Defendants"** mean the individual defendant and the corporate defendant,
17 individually, collectively, or in any combination.

18 **8. "Document"** is synonymous in meaning and equal in scope to the usage of the term
19 in the Federal Rules of Civil Procedure 34(a), and includes writing, drawings, graphs,
20 charts, Internet sites, Web pages, Web sites, electronic correspondence, including e-
21 mail and instant messages, photographs, audio and video recordings, contracts,
22 accounting data, advertisements (including, but not limited to, advertisements placed
23 on the World Wide Web), FTP Logs, Server Access Logs, USENET Newsgroup
24 postings, World Wide Web pages, books, written or printed records, handwritten
25 notes, telephone logs, telephone scripts, receipt books, ledgers, personal and business

1 canceled checks and check registers, bank statements, appointment books, computer
2 records, and other data compilations from which information can be obtained and
3 translated, if necessary, through detection devices into reasonably usable form. A
4 draft or non-identical copy is a separate document within the meaning of the term.

5 **9. "Individual defendant"** means Joshua F. Wickman.

6 **10. "Material"** means likely to affect a person's choice of, or conduct regarding, goods
7 or services.

8 **11. "Non-disparagement agreement"** means any contract or agreement that purports to
9 prohibit purchasers from providing information, making statements, or otherwise
10 communicating in any way about their experiences with any business coaching
11 program or related goods and services, including but not limited to providing
12 information to state, federal or non-governmental entities, filing complaints with any
13 consumer protection entity, and engaging in discussions with other consumers
14 through online forums or any other means.

15 **12. "Person"** means a natural person, organization, or other legal entity, including a
16 corporation, partnership, proprietorship, association, cooperative, government or
17 governmental subdivision or agency, or any other group or combination acting as an
18 entity.

19 **13. "Representatives"** means defendants' officers, agents, servants, employees, and
20 attorneys, and any other person or entity in active concert or participation with them
21 who receives actual notice of this order by personal service or otherwise.

22 **14. "Settling defendants"** mean Enrich Wealth Group, LLC and Joshua F. Wickman.

23 **15. "Telemarketing"** means any plan, program or campaign (whether or not covered by
24 the TSR, 16 C.F.R. Part 310) that is conducted to induce the purchase of goods or
25 services by means of the use of one or more telephones.

ORDER

I.

**BAN ON MARKETING OR SALE OF
BUSINESS COACHING PROGRAMS**

IT IS THEREFORE ORDERED that defendants and their representatives, whether acting directly or through any entity, corporation, subsidiary, division, director, manager, member, affiliate, independent contractor, accountant, financial advisor, or other device, are hereby permanently restrained and enjoined from:

- A. Advertising, marketing, promoting, offering for sale, or selling any business coaching program; and
- B. Assisting others engaged in advertising, marketing, promoting, offering for sale, or selling any business coaching program.

Nothing in this order shall prohibit Mr. Wickman from working as, or under the direct supervision of, a licensed professional providing real estate, banking, legal, insurance, actuarial, construction, financial or accounting services.

II.

PROHIBITED MISREPRESENTATIONS AND OTHER CONDUCT PROHIBITIONS

IT IS FURTHER ORDERED that defendants and their representatives, whether acting directly or through any entity, corporation, subsidiary, division, director, manager, member, affiliate, independent contractor, accountant, financial advisor, or other device, are hereby permanently restrained and enjoined from:

- A. Making, or assisting others in making, directly or by implication, any false or misleading statement or representation of material fact, including, but not limited to, any false or misleading statement that defendants or any other individual or entity will provide a refund to consumers who request one within a specified time period;

- 1 **B. Failing to disclose or to disclose adequately to consumers material aspects of any refund**
2 **policy; and**
- 3 **C. Requiring consumers to sign a non-disparagement agreement as a condition of receiving**
4 **a refund.**

5 **III.**
6 **PROHIBITIONS AGAINST DECEPTIVE AND ABUSIVE TELEMARKETING**
7 **PRACTICES**

8 **IT IS FURTHER ORDERED** that, in connection with telemarketing, defendants, and
9 their representatives, whether acting directly or through any entity, corporation, subsidiary,
10 division, director, manager, member, affiliate, independent contractor, accountant, financial
11 advisor, or other device, **are hereby permanently restrained and enjoined from engaging in**
12 or causing or assisting other persons to engage in, violations of any provision of the TSR,
13 including, but not limited to, the following:

- 14 **A. Misrepresenting, directly or by implication, in the sale of goods or services, any material**
15 **aspect of the performance, efficacy, nature or essential characteristics of their products**
16 **and services, in violation of Section 310.3(a)(2)(iii) of the TSR, 16 C.F.R. §**
17 **310.3(a)(2)(iii);**
- 18 **B. Failing to disclose or to disclose adequately in a clear and conspicuous manner, all**
19 **material terms and conditions of any refund policy, in violation of Section 310.3(a)(1)(iii)**
20 **of the TSR, 16 C.F.R. § 310.3(a)(1)(iii), including that consumers must request a refund**
21 **within a specified time period after purchase;**
- 22 **C. Misrepresenting, directly or by implication, material aspects of the nature and terms of**
23 **any refund policy in violation of Section 310.3(a)(2)(iv) of the TSR, 16 C.F.R. §**
24 **310.3(a)(2)(iv), including that they will provide refunds to consumers who request one**
25 **within a specified time period;**

1 D. Initiating, or causing others to initiate, outbound telephone calls to telephone numbers on
2 the National Do Not Call Registry (the "DNC Registry") in violation of Section
3 310.4(b)(1)(iii)(B) of the TSR, 16 C.F.R. § 310.4(b)(1)(iii)(B), unless

4 1. the seller has obtained the express agreement, in writing, of such person to
5 place calls to that person. Such written agreement shall clearly evidence such
6 person's authorization that calls made by or on behalf of a specific party may
7 be placed to that person, and shall include the telephone number to which the
8 calls may be placed and the signature of that person; or

9 2. the seller has an established business relationship with such person and that
10 person has not previously stated that he or she does not wish to receive
11 outbound telemarketing calls made by or on behalf of the defendant or any
12 other individual or entity; and

13 E. Calling numbers on the DNC Registry without paying the annual fee necessary to access
14 the list of numbers on the DNC Registry in violation of Section 310.8 of the TSR, 16
15 C.F.R. § 310.8.

16
17 **IV.
COOPERATION PROVISION**

18 **IT IS FURTHER ORDERED** that the settling defendants shall, in connection with this
19 action or any subsequent investigations related to, or associated with, the transactions or the
20 occurrences that are the subject of the complaint, cooperate in good faith with the FTC and any
21 other governmental agency or entity, and appear at such places and times as the FTC or any other
22 governmental agency or entity shall reasonably request, after written notice, for interviews,
23 conferences, pretrial discovery, review of documents, and for such other matters as may be
24 reasonably requested by the FTC or any other governmental agency or entity. If requested in
25 writing by the FTC or any other governmental agency or entity, the settling defendants shall

1 appear and provide truthful testimony in any trial, deposition, or other proceeding related to, or
2 associated with, the transactions or the occurrences that are the subject of the complaint, without
3 the service of a subpoena upon them.

4
5 **V.**
6 **MONETARY RELIEF**

7 **IT IS FURTHER ORDERED** that judgment is hereby entered in favor of the
8 commission and against the defendants, jointly and severally, in the amount of forty-six million
9 (\$46,000,000) in settlement of the commission's claim for equitable monetary relief for
10 consumer injury; provided, however, that subject to the provisions of Section VI, this judgment
11 shall be suspended upon defendants' completion of the requirements stated in Subsections A, B
and C of this section.

- 12 A. Effective upon the entry of this order, Mr. Wickman surrenders to the FTC
13 \$68,884.05 held by JP Morgan Chase from the account ending in 0374, in the name
14 of Mr. Wickman.
- 15 B. Effective upon the entry of this order, corporate defendant shall surrender to the FTC
16 all control, title, dominion, and interest in the following assets:
- 17 1. All assets of the corporate defendant;
18 2. All funds of the corporate defendant in the possession of the receiver.
- 19 C. To effect the surrender of the funds identified in subsections V.A. and B.2., the court
20 directs that the entities holding the funds or their successors shall, within ten (10)
21 business days of the date of entry of this order, remit the funds to the commission by
22 certified check(s) or other guaranteed funds payable to the FTC, Financial
23 Management Office, or by wire transfer in accordance with directions provided by
24 counsel for the commission. To the extent any identified nonparty cannot comply
25 with this subsection without the assistance of one or more of the settling defendants,

1 such party must, within three (3) business days of receiving this order, notify the
2 settling defendant(s) and counsel for the commission of its inability to comply. Such
3 notification shall specify the actions by the settling defendant(s) that are necessary to
4 comply with this order. The settling defendant(s) shall immediately complete any
5 action necessary to facilitate the identified nonparty's ability to timely comply with
6 this subsection, and the failure of the settling defendant(s) to complete such action
7 within ten (10) days shall be deemed a violation of the order and interest at the rate
8 prescribed in 28 U.S.C. § 1961(a) shall immediately begin to accrue.

9 **D.** In the event of default on any obligation to make payment under this order, interest
10 computed pursuant to 28 U.S.C. § 1961(a) shall accrue from the date of default to the
11 date of payment. In the event such default continues for ten (10) calendar days
12 beyond the date the payment is due, the entire amount of the judgment, less any
13 amounts previously paid pursuant to this order, together with interest, shall
14 immediately become due and payable. The settling defendants shall be liable for all
15 payments required by this order and any interest on such payments.

16 **E.** All funds paid pursuant to this order shall be deposited into a fund administered by
17 the commission or its agents to be used for equitable relief, including, but not limited
18 to, redress to consumers, and any attendant expenses for the administration of such
19 equitable relief. In the event that direct redress to consumers is wholly or partially
20 impracticable or funds remain after the redress is completed, the commission may
21 apply any remaining funds for such other equitable relief (including consumer
22 information remedies) as it determines to be reasonably related to the defendants'
23 practices alleged in the complaint. Any funds not used for such equitable relief shall
24 be deposited to the United States Treasury as disgorgement. The settling defendants
25

1 shall have no right to challenge the commission's choice of remedies or the manner of
2 distribution under this subsection.

3 **F.** No portion of any payment under the judgment herein shall be deemed a payment of
4 any fine, penalty, or punitive assessment.

5 **G.** The settling defendants relinquish dominion, control, and title to the funds paid to the
6 fullest extent permitted by law. The settling defendants shall make no claim to or
7 demand for return of the funds, directly or indirectly, through counsel or otherwise.

8 **H.** The settling defendants agree that the facts as alleged in the complaint filed in this
9 action shall be taken as true without further proof in any bankruptcy case or
10 subsequent civil litigation pursued by the commission to enforce its rights to any
11 payment or money judgment pursuant to this order, including, but not limited to, a
12 nondischargeability complaint in any bankruptcy case. The settling defendants
13 further stipulate and agree that the facts alleged in the complaint establish all
14 elements necessary to sustain an action pursuant to Section 523(a)(2)(A) of the
15 Bankruptcy Code, 11 U.S.C. § 523(a)(2)(A), and this order shall have collateral
16 estoppel effect for such purposes.

17 **I.** In accordance with 31 U.S.C. § 7701, the settling defendants are hereby required,
18 unless they have done so already, to furnish to the commission their taxpayer
19 identifying number and/or social security number, which shall be used for the
20 purposes of collecting and reporting on any delinquent amount arising out of the
21 settling defendants' relationship with the government.

22 **J.** The settling defendants agree that they will not, whether acting directly or through
23 any corporation, partnership, subsidiary, division, agent, or other device, submit to
24 any federal or state tax authority any return, amended return, or other official
25

document that takes a deduction for, or seeks a tax refund or other favorable treatment for, any payment made pursuant to this order.

VI. RIGHT TO REOPEN

IT IS FURTHER ORDERED that:

- A. The commission's agreement to, and the court's approval of, this order are expressly premised upon the truthfulness, accuracy, and completeness of the settling defendants' financial statements dated March 4, 2011 and November 30, 2011, responses to supplemental financial questions, dated October 17, 2011 and November 30, 2011, and a letter to the FTC regarding the settling defendants' finances, dated November 28, 2011 ("financial statements"), all of which the settling defendants assert are truthful, accurate, and complete. The settling defendants and the commission stipulate that the settling defendants' financial statements provide the basis for the monetary judgment in Section V of this order and that the commission has relied on the truthfulness, accuracy, and completeness of the settling defendants' financial statements.
- B. If, upon motion by the commission, this court finds that the settling defendants have: (1) materially misstated in their financial statements, the value of any asset; (2) made any material misrepresentation or omitted material information concerning their financial condition by failing to disclose any asset that should have been disclosed in their financial statements; or (3) made any other material misstatement or omission in their financial statements, the court shall terminate the suspension of the monetary judgment entered in Section V. The court, without further adjudication, shall enter a modified judgment holding the settling defendants liable to the commission in the amount of forty-six million dollars (\$46,000,000) for equitable monetary relief, less any amounts turned over to the FTC pursuant to Section V of this order. Upon such reinstatement of the

monetary judgment, the court shall make an express determination that the judgment shall become immediately due and payable by the settling defendants and the commission shall be entitled to interest computed from the day of entry of this order at the rate prescribed under 28 U.S.C. § 1961, as amended, on the unpaid balance. The commission shall be permitted to execute on the judgment immediately after the suspension is lifted and engage in discovery in aid of execution.

C. The settling defendants acknowledge and agree that: (1) this monetary judgment is equitable monetary relief, solely remedial in nature, and not a fine, penalty, punitive assessment, or forfeiture; (2) any proceedings instituted under this section would be in addition to, and not in lieu of, any other civil or criminal remedies as may be provided by law, including any other proceedings that the FTC may initiate to enforce this order; and (3) all money paid to satisfy the monetary judgment is irrevocably paid for purposes of settlement between the parties.

D. Should this order be modified pursuant to this section, this order, in all other respects, shall remain in full force and effect unless otherwise ordered by the court.

VII.

PROHIBITION ON RELEASE OF CUSTOMER INFORMATION OR CUSTOMER LISTS

IT IS FURTHER ORDERED that the defendants and their representatives, whether acting directly or through any corporation, partnership, subsidiary, division, agent, or other device, are permanently restrained and enjoined from:

A. Disclosing, using, or benefitting from customer information, including the name, address, telephone number, e-mail address, social security number, other identifying information, or any data that enables access to a customer's account (including a credit card, bank account, or other financial account), of any person that the defendants obtained prior to

1 entry of this order in connection with the advertisement, marketing, promotion, offering
2 for sale, or sale of any business coaching program; and

3 **B.** Failing to dispose of such customer information in all forms in their possession, custody,
4 or control within thirty (30) days after entry of this order. Disposal shall be by means
5 that protect against unauthorized access to the customer information, such as by burning,
6 pulverizing, or shredding any papers, and by erasing or destroying any electronic media,
7 to ensure that the customer information cannot practicably be read or reconstructed.

8 *Provided, however,* that customer information need not be disposed of if currently under the
9 control of the commission or the court-appointed receiver. Further, such information may be
10 disclosed, to the extent requested by a government agency or required by a law, regulation, or
11 court order.

12
13
14 **VIII.**
LIFTING OF ASSET FREEZE

15 **IT IS FURTHER ORDERED** that the freeze of the settling defendants' assets set forth
16 in the preliminary injunction, entered by this court on March 25, 2011, shall be lifted to the
17 extent necessary to turn over the settling defendants' assets as required by Section V of this
18 order.

19
20 **IX.**
APPOINTMENT OF RECEIVER TO WIND DOWN
CORPORATE DEFENDANT AND LIQUIDATE ASSETS

21
22 **IT IS FURTHER ORDERED** that Robb Evans & Associates, LLC, the receiver appointed by
23 prior orders of this court, is hereby appointed receiver for the corporate defendant for the purpose
24 of taking the necessary steps to wind down the business of the corporate defendant, liquidate its
25 assets, and pay any net proceeds to the FTC to satisfy the monetary judgment in this order. In

1 carrying out these duties, the receiver shall be the agent of this court, shall be accountable
2 directly to this court, and is authorized and directed to:

3 A. Take any and all steps that the receiver concludes are appropriate to wind down the
4 corporate defendant;

5 B. Continue to exercise full control over the corporate defendant and continue to collect,
6 marshal, and take custody, control, and possession of all the funds, property, premises,
7 accounts, documents, mail, and other assets of, or in the possession or under the control
8 of the corporate defendant, wherever situated, the income and profits therefrom, and all
9 sums of money now or hereafter due or owing to the corporate defendant, with full power
10 to collect, receive, and take possession of all goods, chattels, rights, credits, monies,
11 effects, lands, leases, books and records, limited partnership records, work papers, and
12 records of accounts, including computer-maintained information, contracts, financial
13 records, monies on hand in banks and other financial institutions, and other papers and
14 documents of other individuals, partnerships, or corporations whose interests are now
15 held by or under the direction, possession, custody, or control of the corporate defendant
16 ("receivership estate");

17 C. Continue to have full control over the management and personnel of the corporate
18 defendant, including the authority to remove, as the receiver deems necessary or
19 advisable, any director, officer, independent contractor, employee, or agent of these
20 defendants from control of, management of, or participation in, the affairs of this
21 defendant;

22 D. Take all steps necessary or advisable, including issuing subpoenas, to locate and liquidate
23 all other assets of the corporate defendant, cancel the corporate defendant's contracts,
24 collect on amounts owed to the corporate defendant, and take such other steps as may be
25 necessary to wind-down, terminate, and dissolve the corporate defendant efficiently;

- 1 E. Take all steps necessary or advisable, including issuing subpoenas, to identify the name,
2 address, telephone number, date of purchase, program or product purchased, total amount
3 paid, amount of any full or partial refund or chargeback, and payment information for
4 consumers who were charged by the corporate defendant, and provide the FTC, upon
5 request, with any customer records or other business records of the corporate defendant;
- 6 F. Make payments and disbursements from the receivership estate that are necessary or
7 advisable for carrying out the directions of, or exercising the authority granted by, this
8 order. The receiver shall apply to the court for prior approval of any payment of any debt
9 or obligation incurred by the corporate defendant prior to the date of entry of the
10 temporary restraining order in this action, except payments that the receiver deems
11 necessary or advisable to secure and liquidate assets of the corporate defendant, such as
12 rental payments or payment of liens;
- 13 G. Continue to perform all acts necessary or advisable to complete an accounting of the
14 receivership assets, and prevent unauthorized transfer, withdrawal, or misapplication of
15 assets;
- 16 H. Continue to maintain accurate records of all receipts and expenditures that the firm makes
17 as receiver;
- 18 I. Enter into contracts and purchase insurance as advisable or necessary;
- 19 J. Continue to defend, compromise, adjust, or otherwise dispose of any or all actions or
20 proceedings instituted in the past or in the future against the receiver in the firm's role as
21 receiver, or against the corporate defendant, as the receiver deems necessary and
22 advisable to carry out the receiver's mandate under this order;
- 23 K. Continue to institute, compromise, adjust, appear in, intervene in, or become party to
24 such actions or proceedings in state, federal, or foreign courts or arbitration proceedings
25

1 as the receiver deems necessary and advisable to carry out the receiver's mandate under
2 this order;

3 L. Continue to maintain bank accounts created as designated depositories for funds of the
4 corporate defendant, and make all payments and disbursements from the receivership
5 estate from such an account;

6 M. Continue to perform all incidental acts that the receiver deems to be advisable or
7 necessary, which includes retaining, hiring, or dismissing any employees, independent
8 contractors, or agents;

9 N. Continue to cooperate with reasonable requests for information or assistance from any
10 state or federal law enforcement agency;

11 O. Dispose of, or arrange for the disposal of, the records of the corporate defendant no later
12 than six months after the court's approval of the receiver's final report as to the
13 receivership estate, except that:

- 14 1. to the extent that such records are reasonably available, the receiver shall arrange
15 for records sufficient to ascertain the funds that an individual consumer paid to
16 the corporate defendants and any refunds provided to individual consumers, to be
17 retained for a minimum of one year from the entry of this order, and
- 18 2. if state or local law regulating the corporate defendant's business requires the
19 retention of particular records for a specified period, the receiver shall arrange for
20 such records to be disposed of after the specified period has expired.

21 To safeguard the privacy of consumers, records containing personal financial information
22 shall be shredded, incinerated, or otherwise disposed of in a secure manner. For records
23 that must be retained, the receiver may elect to retain records in their original form or to
24 retain photographic or electronic copies;

- 1 **P.** Perform all acts necessary to protect, conserve, preserve, and prevent waste or dissipation
2 of the corporate defendant's assets until their sale;
- 3 **Q.** Sell the corporate defendant's assets without further order of the court;
- 4 **R.** Enter into agreements in connection with the reasonable and necessary performance of
5 the receiver's duty to sell the corporate defendant's assets, including, but not limited to,
6 the retention of assistants, agents, or other professionals to assist in the sale of these
7 assets; and
- 8 **S.** Distribute to the commission, without further order of the court, the funds received from
9 the sale of the corporate defendant's assets.

10
11 **X.**
 COMPENSATION OF RECEIVER

12 **IT IS FURTHER ORDERED** that the receiver and all personnel hired by the receiver,
13 including counsel to the receiver and accountants, are entitled to reasonable compensation for the
14 performance of duties pursuant to this order and for the cost of actual out-of-pocket expenses
15 incurred by them, from the assets now held by, in the possession or control of, or which may be
16 received by, the corporate defendants. The receiver shall apply to the court for approval of
17 specific amounts of compensation and expenses, and must not increase the hourly rates used as
18 the bases for such fee applications without prior approval of the court.

19
20 **XI.**
 RECEIVER'S FINAL REPORT AND DISBURSEMENT

21 **IT IS FURTHER ORDERED** that:

- 22 **T.** The receiver shall, as directed in Section V of this order, liquidate the assets of the
23 corporate defendant as soon as practicable. No later than sixty (60) days from the date of
24 the entry of this order, the receiver shall file and serve on the parties a report (the "final
25 report") to the court that details the steps taken to dissolve the receivership estate. The

1 final report must include an accounting of the receivership estate's finances and total
2 assets and a description of what other actions, if any, must be taken to wind down the
3 corporate defendant.

4 **B.** The receiver shall mail copies of the final report to all known creditors of the corporate
5 defendant with a notice stating that any objections to paying any assets of the corporate
6 defendant to satisfy the receiver's costs and expenses and the monetary judgment set
7 forth in this order must be submitted to the court and served by mail upon the receiver
8 and the parties within thirty (30) days of the mailing of the final report.

9 **C.** No later than thirty (30) days after submission of the final report, the receiver shall file an
10 application for payment of compensation and expenses associated with his performance
11 of his duties as receiver.

12 **D.** The court will review the final report and any objections to the report and, absent a valid
13 objection, will issue an order directing that the receiver:

14 1. pay the reasonable costs and expenses of administering the receivership estate,
15 including compensation of the receiver and the receiver's personnel authorized by
16 Section X of this order or other orders of this court and the actual out-of-pocket
17 costs incurred by the receiver in carrying out his duties; and

18 2. pay all remaining funds to the FTC or its designated agent to reduce the monetary
19 judgment in Section V.

20 **E.** If subsequent action (such as the completion of tax returns or further action to recover
21 funds for the receivership estate) is appropriate, the receiver shall file an additional report
22 (a "supplemental report") describing the subsequent action and a subsequent application
23 for the payment of fees and expenses related to the subsequent action.

24 **F.** With court approval, the receiver may hold back funds for a specified period as a reserve
25 to cover additional fees and costs related to actions to be addressed in a supplemental

1 report. If the receiver does not make a supplemental application for fees and expenses
2 within the specified period, or if funds remain in the reserve fund after the payment of
3 fees and expenses approved by the court in response to such a supplemental application,
4 all funds in the reserve funds shall be immediately paid to the FTC or its designated
5 agent.

6
7 **XII.**
ORDER ACKNOWLEDGMENTS

8 **IT IS FURTHER ORDERED** that the settling defendants obtain acknowledgments of
9 receipt of this order:

- 10 **A.** Within seven (7) days of entry of this order, each settling defendant must submit to the
11 commission an acknowledgment of receipt of this order sworn under penalty of perjury.
- 12 **B.** For five (5) years after entry of this order, the individual defendant for any business he,
13 individually or collectively with any other defendant named in the complaint, is the
14 majority owner or directly or indirectly controls, and the corporate defendant, must
15 deliver a copy of this order to: (1) all principals, officers, directors, and managers; (2) all
16 employees, agents, and representatives who participate in telemarketing; and (3) any
17 business entity resulting from any change in structure as set forth in XIII below. Delivery
18 must occur within seven (7) days of entry of this order for current personnel. To all
19 others, delivery must occur before they assume their responsibilities.
- 20 **C.** From each individual or entity to which a defendant delivered a copy of this order, that
21 defendant must obtain, within thirty (30) days, a signed and dated acknowledgement of
22 receipt of this order.
- 23
24
25

**XIII.
COMPLIANCE REPORTING**

IT IS FURTHER ORDERED that the defendants make timely submissions to the commission:

A. One (1) year after entry of this order, the defendants must submit a compliance report, sworn under penalty of perjury.

1. The defendants must: (a) designate at least one telephone number and an e-mail, physical, and postal address as points of contact, which representatives of the commission may use to communicate with the defendants; (b) identify all of that defendant's businesses by all of their names, telephone numbers, and physical, postal, email, and Internet addresses; (c) describe the activities of each business, including the products and services offered, the means of advertising, marketing, and sales, and the involvement of any other defendant (which the individual defendant must describe if he knows or should know due to his own involvement); (d) describe in detail whether and how that defendant is in compliance with each section of this order; and (e) provide a copy of each order acknowledgment obtained pursuant to this order, unless previously submitted to the commission;

2. Additionally, the individual defendant must: (a) identify all telephone numbers and all e-mail, Internet, physical, and postal addresses, including all residences; (b) identify all titles and roles in all business activities, including any business for which he performs services whether as an employee or otherwise and any entity in which he has any ownership interest; and (c) describe in detail his involvement in each such business, including title, role, responsibilities, participation, authority, control, and any ownership.

- 1 **B.** For ten (10) years following entry of this order, the defendants must submit a
2 compliance notice, sworn under penalty of perjury, within fourteen (14) days of any
3 change in the following:
- 4 1. The corporate defendant must report any change in: (a) any designated point
5 of contact; or (b) the structure of the corporate defendant or any entity that the
6 corporate defendant has any ownership interest in or directly or indirectly
7 controls that may affect compliance obligations arising under this order,
8 including: creation, merger, sale, or dissolution of the entity or any
9 subsidiary, parent, or affiliate that engages in any acts or practices subject to
10 this order.
- 11 2. Additionally, the individual defendant must report any change in: (a) name,
12 including aliases or fictitious names, or residence address; or (b) title or role in
13 any business activity, including any business for which he performs services
14 whether as an employee or otherwise and any entity in which he has any
15 ownership interest, and identify its name, physical address, and Internet
16 address, if any.
- 17 **C.** Each defendant must submit to the commission notice of the filing of any bankruptcy
18 petition, insolvency proceeding, or any similar proceeding by or against such
19 defendant within fourteen (14) days of its filing.
- 20 **D.** Any submission to the commission required by this order to be sworn under penalty
21 of perjury must be true and accurate and comply with 18 U.S.C. § 1746, such as by
22 concluding: “I declare under penalty of perjury under the laws of the United States of
23 America that the foregoing is true and correct. Executed on: _____” and supplying
24 the date, signatory’s full name, title (if applicable), and signature.
- 25 **E.** Unless otherwise directed by a commission representative in writing, all submissions
 to the commission pursuant to this order must be e-mailed to DEbrief@ftc.gov or sent

1 by overnight courier (not the U.S. Postal Service) to: Associate Director for
 2 Enforcement, Bureau of Consumer Protection, Federal Trade Commission, 600
 3 Pennsylvania Avenue NW, Washington, DC 20580. The subject line must begin:
 4 FTC v. Joshua F. Wickman and Enrich Wealth Group, LLC (X110017).

5
 6 **XIV.**
RECORDKEEPING

7 **IT IS FURTHER ORDERED** that the defendants must create certain records for ten
 8 (10) years after entry of this order, and retain each such record for five (5) years. Specifically,
 9 for any business in which the corporate defendant or the individual defendant, individually or
 10 collectively with any other defendant named in the complaint, is a majority owner or directly or
 11 indirectly controls, must maintain the following records:

- 12 **A.** Accounting records showing the revenues from all goods or services sold, all costs
 13 incurred in generating those revenues, and the resulting net profit or loss;
- 14 **B.** Personnel records showing, for each person providing services, whether as an employee
 15 or otherwise, that person's: name, addresses, and telephone numbers; job title or
 16 position; dates of service; and, if applicable, the reason for termination;
- 17 **C.** Customer files showing the names, addresses, telephone numbers, dollar amounts paid,
 18 and the quantity and description of goods or services purchased;
- 19 **D.** Complaints and refund requests, whether received directly or indirectly, such as through a
 20 third party, and any response;
- 21 **E.** All records necessary to demonstrate full compliance with each provision of this order,
 22 including all submissions to the commission; and
- 23 **F.** A copy of each advertisement or other marketing material.
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**XIV.
COMPLIANCE MONITORING**

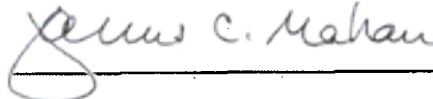
IT IS FURTHER ORDERED that, for the purpose of monitoring the defendants' compliance with this order, including the financial representations upon which part of the judgment was suspended and any failure to transfer any assets as required by this order:

- A. Within fourteen (14) days of receipt of a written request from a representative of the commission, each defendant must: submit additional compliance reports or other requested information, which must be sworn under penalty of perjury; appear for depositions; and produce documents, for inspection and copying. The commission is also authorized to obtain discovery, without further leave of court, using any of the procedures prescribed by Federal Rules of Civil Procedure 29, 30 (including telephonic depositions), 31, 33, 34, 36, 45, and 69, provided that the defendants, after attempting to resolve a dispute without court action and for good cause shown, may file a motion with this court seeking an order including one or more of the protections set forth in Rule 26 (c).
- B. For matters concerning this order, the commission is authorized to communicate directly with each defendant. Defendants must permit representatives of the commission to interview any employee or other person affiliated with any defendant who has agreed to such an interview. The person interviewed may have counsel present.
- C. The commission may use all other lawful means, including posing, through its representatives, as consumers, suppliers, or other individuals or entities, to the defendants or any individual or entity affiliated with the defendants, without the necessity of identification or prior notice. Nothing in this order limits the commission's lawful use of compulsory process, pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49, 57b-1.

**XV.
RETENTION OF JURISDICTION**

IT IS FURTHER ORDERED that this court retains jurisdiction of this matter for purposes of construction, modification, and enforcement of this order.

IT IS SO ORDERED:

A handwritten signature in blue ink, appearing to read "James C. Mahan", is written over a horizontal line.

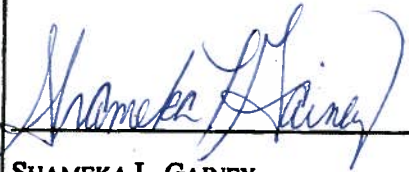
The Honorable James C. Mahan

UNITED STATES DISTRICT JUDGE

DATED: December 20, 2012

1 The parties consent to the terms and conditions set forth above and consent to entry of this
2 stipulated final judgment and order for permanent injunction and monetary relief at the court's
3 convenience and without further notice to the parties.

4
5 **PLAINTIFF:**

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7
8 

9 Dated: 12/18/12

10 SHAMEKA L. GAINES
11 sgainey@ftc.gov
12 ROSS A. FELDMANN
13 rfeldmann@ftc.gov
14 FEDERAL TRADE COMMISSION
15 600 PENNSYLVANIA AVENUE, NW, H-286
16 WASHINGTON, DC 20580
17 202-326-2570 (Gainey)
18 202-326-2207 (Feldmann)
19 202-326-3395 (Fax)

20 BLAINE T. WELSH
21 blaine.welsh@usdoj.gov
22 ASSISTANT UNITED STATES ATTORNEY
23 Nevada Bar No. 4790
24 333 LAS VEGAS BLVD. SOUTH, SUITE 5000
25 LAS VEGAS, NV 89101
702-388-6336
702-388-6787 (Fax)

Attorneys for Plaintiff

FEDERAL TRADE COMMISSION

1 **DEFENDANTS:**

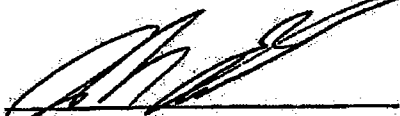
2
3 **FOR DEFENDANT JOSHUA F. WICKMAN:**

4 

5 Dated: 7-25-12

6 Joshua F. Wickman

7
8 **FOR DEFENDANT ENRICH WEALTH GROUP, LLC:**

9 

10 Dated: 7-25-12

11 Joshua F. Wickman, as president of
12 Enrich Wealth Group, LLC

13 

14 Dated: 7/30/12

15 ROBERT D. CROCKETT, ESQ.
16 LATHAM & WATKINS LLP
17 355 SOUTH GRAND AVENUE
18 LOS ANGELES, CA 90071-1560

19
20 Attorney for defendants Joshua F. Wickman and Enrich Wealth Group, LLC
21
22
23
24
25

Certificate of Service

I hereby certify that on December 18, 2012, I electronically filed the foregoing document with the clerk of the court using CM/ECF, which will send a notice of electronic filing to all counsel of record.

/s/ Shameka L. Gainey
Shameka L. Gainey